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To: Commissioner for Patents for Examiner Arrienne M. Lezak Group Art Unit 2143	Facsimile No.: 703/872-9306
From: Michele Morrow Legal Assistant to Mari Stewart	No. of Pages Including Cover Sheet: 28
Message: Enclosed herewith: <ul style="list-style-type: none">• Transmittal Document; and• Response to Office Action.	
Re: Application No. 10/045,322 Attorney Docket No: AUS9-2001-0974-US1	
Date: Thursday, June 02, 2005	
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Kumhyr et al.

Serial No.: 10/045,322

Filed: January 10, 2002

For: System to Prevent Inappropriate
Display of Advertisements on the
Internet and Method Therefor§
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Group Art Unit: 2143

Examiner: Lezak, Arrienne M.

Attorney Docket No.: AUS9-2001-0974-US1

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PATENT TRADEMARK OFFICE
CUSTOMER NUMBERCertificate of Transmission Under 37 C.F.R. § 1.8(a)I hereby certify this correspondence is being transmitted via
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on June 2, 2005.

By:

Michele Morrow
Michele MorrowTRANSMITTAL DOCUMENTCommissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

ENCLOSED HEREWITH:

- Response to Office Action.

No fees are believed to be required. If, however, any fees are required, I authorize the Commissioner to charge these fees which may be required to IBM Corporation Deposit Account No. 09-0447. No extension of time is believed to be necessary. If, however, an extension of time is required, the extension is requested, and I authorize the Commissioner to charge any fees for this extension to IBM Corporation Deposit Account No. 09-0447.

Respectfully submitted,



Mari Stewart

Registration No. 50,359

Duke W. Yee

Registration No. 34,285

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ATTORNEYS FOR APPLICANTS

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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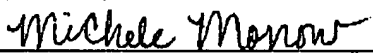
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9306, on June 2, 2005.

By:


Michele Morrow**RESPONSE TO OFFICE ACTION**

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

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In response to the Office Action dated March 25, 2005, please amend the above-identified application as follows:

Amendments to the Specification begin on page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims which begins on page 3 of this paper.

Remarks/Arguments begin on page 11 of this paper.